



Union Bank of Switzerland - Business Identification Sign

Location Toronto, Ontario
Designer/Architect Shope Design
Duration Aug 1999 - Aug 1999

Scope - Soheil Mosun Limited was contracted to complete a sign package for the client. Included in this package was this exterior business identification sign. This was a fast track project with a one week turn around time.

Highlights - Letters are 2 1/2" thick laminated specialty polymer mechanically mounted to 1" diameter 16 gauge stainless steel which in turn is mechanically mounted to the buildings structural steel and then the mounting structure is concealed by the building fascia. The keys element of the logo is also 2 1/2" thick laminated specialty polymer, painted black. Colours are pantone matched to style guide specifications as per the client.



2 1/2" thick letters



Prominent business identification sign mounted to building's structural steel



Triple key logo element



The Union Bank of Switzerland logo sign installed